



# YEAGER AIRPORT

*West Virginia's Gateway*

## **Yeager Airport Organizational Vision**

September 23, 2019

**Vision Statement: To become the most important economic engine for the State of West Virginia through advances in aviation and education.**

Read about how we are going to continue to improve our Airport, our State, and how we are accomplishing our vision.

**Create a Positive Customer Experience** - The facilities should be well maintained with an aesthetically pleasing appearance. Improvements to the main terminal building such as family restrooms, new jet bridges, public address system, flight information display system, roof and HVAC replacements will be made.

**Build a U.S. Customs & Border Protection Facility** - As the only Port of Entry for West Virginia, Yeager Airport is essential to business people who travel internationally on corporate aircraft. A free-standing customs facility is needed to retain the Port of Entry designation and meet security requirements.

**Invest in Our Employees** - Our employees are the organization's greatest asset and we value a team effort that rewards continuing education, professional certifications, and fair leave policies.

**Runway Safety Improvements and Extension** - In the long-term, the goal of the Airport is to construct FAA standard 1,000-foot-long runway safety areas at each end of the runway and achieve a runway length of 8,000 feet. Continue planning developments for a new location for a new apron when runway safety area and extension is completed.

**Invest in Aviation Education & Create Quality Jobs** - By working with the Marshall University School of Aviation we will give our children hope and retrain displaced coal miners and others to enter careers in the aviation industry. Create a pipeline for jobs in aviation management, commercial and corporate pilots, aviation maintenance, air traffic control, homeland security, and air freight. Thousands of new construction jobs will be created by Airport construction projects over the next ten years

**Increase and Improve Air Service** - The Airport is always listening to the needs of our passengers. The airport aims to attract a low-cost carrier and add service to New York, Florida, and other cities. Increase enplanements to 225,000 within three years.

**Grow the Capital Jet Center** - Keep prices reasonable and attract more aircraft operations, while providing the highest level of customer service. The new road around the general aviation area of the Airport opens 25 acres on the airfield for development. The Airport will be able to attract air cargo, maintenance, repair, and overhaul facilities and provide a location for the Marshall University School of Aviation.

**Increase Military & Civil Aircraft Operations** - Yeager Airport and Capital Jet Center's military support services, facilities, and training agreements make Charleston, West Virginia, a destination for all branches while increasing the Airport's annual operations. The Airport is proud to offer the military these much-needed services and bring new faces to the City of Charleston. We have a goal of increasing annual aircraft operations to 40,000 within five years. We will continue to seek ways to meet military training requirements, both on the ground, in classrooms, and in the air.

**Improve Facilities at Coonskin Park** - The runway extension project has the potential to create up to 100 acres of flat land that could be used for another multi-sports athletic complex to complement the facility at Shawnee Park and will provide the Airport with standard runway safety areas. While a runway safety area project will move a large amount of dirt and displace some hiking trails and park shelters, the most utilized areas of the park-including the soccer field, golf course, driving range, lodge, pool, and tennis courts-will not be affected.

### **What We Expect & Value in Our Employees at CRW**

- Honor
- Integrity
- Safety
- Respect
- Teamwork
- Initiative
- Creativity
- Dependability
- Proactive Customer Service
- Positive Attitude



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Nick Keller  
Airport Director



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Assistant Airport Director