



March 5, 2021

PUBLIC NOTICE

The meeting of the Marketing Committee of the Central West Virginia Regional Airport Authority will be held on **Wednesday, March 10, 2021 at 11:00 AM** virtually, see Zoom and call-in information, below:

Join Zoom Meeting:

<https://zoom.us/j/98438252654?pwd=VWx4L3ZpcDFkNklwaXhaNnRjcUZaUT09>

Meeting ID: 984 3825 2654: Passcode: 1947

One tap mobile: +13126266799,,98438252654# US (Chicago)
+16465588656,,98438252654# US (New York)

Dial by your location

- +1 312 626 6799 US (Chicago)
- +1 646 558 8656 US (New York)
- +1 301 715 8592 US (Washington DC)
- +1 346 248 7799 US (Houston)
- +1 669 900 9128 US (San Jose)
- +1 253 215 8782 US (Tacoma)

Meeting ID: 984 3825 2654

Find your local number: <https://zoom.us/u/ad9MSFVmAA>

Nicholas A. Keller
Airport Director



**Marketing Committee Meeting
AGENDA
March 10, 2021 at 11:00 a.m.**

- I. Call to Order (Presenter - Priscilla Haden)
- II. Roll Call (Presenter - Barbara Matthey)
- III. Marketing Plan Overview (Presenter - Paige Withrow)
- IV. Marketing Committee Mission Discussion
- V. Airport Branding Discussion
- VI. Hercules Trademark Agreement
- VII. Air Service Update
- VIII. Potential Chuck Yeager Aviation Memorial
- IX. Potential Playground at Airport Viewing Area
- X. Adjournment